Part-Time Instructor Pool - Graphic Design and Motion Design - UC Berkeley Extension
University of California Berkeley

Job Title	Part-Time Instructor Pool - Graphic Design and Motion Design - UC Berkeley Extension
Department	
Institution	University of California Berkeley Berkeley, California
Date Posted	Jul. 9, 2021
Application Deadline	5/26/2022
Position Start Date	Available immediately
Job Categories	Lecturer/Instructor
Academic Field(s)	Game Design/Animation Digital Media Design - Graphic Design/Illustration
Apply Online Here	https://apptrkr.com/2355546
Apply By Email	
Job Description	

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Job Type
Academic - Non-Tenure Track
Job Summary
UC Berkeley Extension, the professional and continuing education division at the University of California, Berkeley, invites applications for a pool of qualified instructors to teach on-site and live online courses in Graphic Design and Motion Design.

UC Berkeley Extension seeks dynamic instructors with a commitment to professional and continuing education in Graphic Design and Motion Design to lead multiple courses each year. The pool will

remain in place for one calendar year; those interested in remaining in the pool beyond the advertised final closing date must reapply. The number of these positions varies from semester to semester, depending on the needs of the department.

Courses are offered on-site in San Francisco and live online via Zoom. Most courses are offered in the evening and on the weekend (Pacific Time).

General Duties

We are seeking qualified applicants who possess current subject matter expertise and/or teaching knowledge in the following subjects:

Graphic Design

* Adobe (Photoshop, InDesign, Illustrator)
* Advertising
* Art Direction
* Branding
* Digital Advertising
* Environmental Graphic Design
* Graphic Design Portfolio
* Integrated Design
* Package Design
* Editorial Design (digital layouts for ePubs)
* Typography (Print/Web/Digital)
* Web Design with HTML5 and CSS3/JavaScript/GitHub
* Visual Design Principles
* Other Graphic Design Related Topics (specify in your cover letter)

Motion Design

* 2D Animation
* After Effects
* Photoshop
* Animate
* Illustrator
* 3D Animation & 3D Drawing
* Cinema 4D
* Cinematic Techniques
* Rotoscoping (digital and analog)
* Visual Effects (modeling techniques, texturing, lighting and rendering)
* Explainer Videos (2D motion graphics, Illustrator, character design and animation)

* Sound Effects (integration of music and voice-over with character animation
* Title Sequence (movie titles)
* Tablet Drawing
* Marketing in Motion
* Marketing Videos
* Social Media integration (Instagram, TikTok, YouTube and Vimeo)
* Processing Programming Language (Generative Art and Design)
* Other Motion Design Related Topics (specify in your cover letter)
Instructor duties include but are not limited to:

* Complete mandatory training programs by deadlines established by UC Berkeley.
* Complete required administrative tasks in a timely manner including: updating and submitting syllabi using approved syllabus template; signing semester contract(s); communicating required texts and materials; communicating classroom technology and support needs.
* Make appropriate adjustments to continually improve the syllabus, curriculum and course materials. May be based upon programmatic and/or student feedback.
* Prepare and deliver course materials, lectures/presentations, and design learning assessments.
* Design interactive and motivational classroom activities to fully engage participants and to reinforce student learning.
* Stay current within the subject, discipline or field of practice.
* Use subject-matter expertise and leverage additional resources appropriately to enhance the curriculum.
* Utilize course support platforms, including the Canvas Learning Management System and Zoom Pro (as applicable).
* Communicate teaching objectives and specific learning outcomes to students, and clearly outline/explain the grading policies for the course.
* Respond to student questions and learning needs in a timely manner.
* Employ culturally competent and inclusive teaching methodologies in the classroom (including teaching non-native speakers and/or students with academic letters of accommodations for learning disabilities).
* Evaluate student achievement of specific learning outcomes and assign grades.
* Post final student grades to the transcript system within two weeks of course completion.
* Handle student inquiries about final grades and consult with the Program Director as needed.
* Retain student records according to University policies.
Benefits Summary
Access to UC Berkeley library stacks and online resources, free and discounted software, and professional development through LinkedIn Learning. Workers compensation and general liability insurance coverage, Medicare contributions, mandatory Safe Harbor Defined Contribution Plan

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contributions (in lieu of Social Security), and voluntary 403b plan.

To apply, visit [url=https://apptrkr.com/2355546]https://aprecruit.berkeley.edu/JPF02980

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

N/A

University of California Berkeley

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