

Instructor Pool UX/UI Design and UX Research  
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=200042>

Downloaded On: Feb. 9, 2023 5:12am

Posted Nov. 22, 2022, set to expire Jul. 1, 2023

<b>Job Title</b>	Instructor Pool UX/UI Design and UX Research
<b>Department</b>	UC Berkeley Extension
<b>Institution</b>	University of California Berkeley Berkeley, California
<b>Date Posted</b>	Nov. 22, 2022
<b>Application Deadline</b>	07/21/2023
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Lecturer/Instructor
<b>Academic Field(s)</b>	Design - Graphic Design/Illustration Communications/Information Systems
<b>Apply Online Here</b>	<a href="https://apptrkr.com/3657248">https://apptrkr.com/3657248</a>
<b>Apply By Email</b>	
<b>Job Description</b>	

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**Instructor Pool UX/UI Design and UX Research UC Berkeley Extension**

**Position overview**

**Percent time:** Part-time temporary appointments are offered on a course-by-course basis.

**Anticipated start:** Applicants are considered for positions as needs arise; the existence of this pool does not guarantee that a position is available. Some appointments may begin as early as the fall semester. **Position duration:** Appointment length is based upon course section schedule(s).

Appointments may be renewable based on need, funding, and performance.

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## Application Window

**Open date:** July 21, 2022

**Next review date:** Sunday, Feb 12, 2023 at 11:59pm (Pacific Time)

Apply by this date to ensure full consideration by the committee.

**Final date:** Friday, Jul 21, 2023 at 11:59pm (Pacific Time)

Applications will continue to be accepted until this date, but those received after the review date will only be considered if the position has not yet been filled.

## Position description

### Job Type

Academic - Non-Tenure Track

### Job Summary

UC Berkeley Extension, the professional and continuing education division at the University of California, Berkeley, invites applications for a pool of qualified instructors to teach in-person and online courses in UX and UI Design and UX Research.

UC Berkeley Extension seeks dynamic instructors with a commitment to professional and continuing education in UX and UI Design and UX Research to lead multiple courses each year. The pool will remain in place for one calendar year; those interested in remaining in the pool beyond the advertised final closing date must reapply. The number of these positions varies from semester to semester, depending on the needs of the department.

Courses are offered in-person and online.

- Classroom instruction takes place at our centers in Berkeley and San Francisco, California (U.S.A.).
- Online instruction is delivered through live lectures (Zoom) or asynchronously through our learning management system (Canvas).

Most classroom and live online lecture courses are offered in the evening and on the weekend (U.S.A. Pacific Time).

### General Duties

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We are seeking qualified applicants who possess current subject matter expertise and/or teaching knowledge in the following subjects/specializations (but not limited to). For a complete list of courses and course descriptions, please refer to the departmental link below.

### **User Experience (UX) Design:**

- Agile and Lean UX
- Emotional Design
- Service Design
- UX Accessibility
- UX Content Strategy
- UX Design
- UX Design Portfolio
- UX Design Thinking
- UX Diagramming and Prototyping
- UX for Emerging Technologies AR, VR, MR and AI
- UX Information Architecture
- UX Mobile and Tablet Design
- UX Strategy
- UX Writing

### **User Interface (UI) Design:**

- UI Design Patterns
- UI Design Portfolio
- UI Diagramming and Prototyping
- UI Information Design
- UI Interaction Design
- UI Microinteractions
- UI Visual Design Principles
- UI Voice Design
- User-Centered Design and Data Visualization
- Web Design with HTML and CSS

### **User Research Methods:**

- Qualitative User Research
- Quantitative User Research
- User Research: Usability Testing

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- User Research: UX Analytics and Metrics

### **Other UX/UI Design and UX Research Related Topics**

(please specify in your cover letter)

### **Instructor duties include but are not limited to:**

- Complete mandatory training programs by deadlines established by UC Berkeley.
- Complete required administrative tasks in a timely manner including: updating and submitting syllabi using approved syllabus template; communicating required texts and materials; communicating classroom technology and support needs.
- Make appropriate adjustments to continually improve the syllabus, curriculum and course materials. May be based upon programmatic and/or student feedback.
- Prepare and deliver course materials, lectures/presentations, and design learning assessments.
- Design interactive and motivational classroom activities to fully engage participants and to reinforce student learning.
- Stay current within the subject, discipline or field of practice.
- Use subject-matter expertise and leverage additional resources appropriately to enhance the curriculum.
- Utilize course support platforms, including the Canvas Learning Management System and Zoom Pro (as applicable).
- Communicate teaching objectives and specific learning outcomes to students, and clearly outline/explain the grading policies for the course.
- Respond to student questions and learning needs in a timely manner.
- Employ culturally competent and inclusive teaching methodologies in the classroom (including teaching non-native speakers and/or students with academic letters of accommodations for disabilities).
- Evaluate student achievement of specific learning outcomes and assign grades.
- Post final student grades to the transcript system within two weeks of course completion.
- Handle student inquiries about final grades and consult with the Program Director as needed.
- Retain student records according to University policies.

### **Benefits Summary**

Access to UC Berkeley library stacks and online resources, free and discounted software, and professional development through LinkedIn Learning. Workers compensation and general liability insurance coverage, Medicare contributions, and mandatory Safe Harbor Defined Contribution Plan contributions (in lieu of Social Security).

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### **UX and UI Design and UX Research Courses:**

<https://extension.berkeley.edu/academic-areas/art-and-design/#!?tab=courses&programStream=User%20Experience%20Design&availability=all>

### **Qualifications**

#### **Basic qualifications** (required at time of application)

- Bachelor's degree or equivalent international degree required.

#### **Additional qualifications** (required at time of start)

- All work must be performed in the United States, whether in person or online. For those who are not US citizens or permanent residents, a legal permit that allows work in the United States (such as a US visa that allows employment) is required by the start date of the position. Due to the part-time, temporary nature of instructor positions, UC Berkeley Extension is unable to provide US visa/work permits for this position.

#### **Preferred qualifications**

- Advanced degree
- 4 or more years of professional work experience in UX design, web design or development, product design or development, graphic design, interaction design, human computer interaction, human ergonomics, cognitive science, psychology, anthropology or sociology.
- Excellent research skills.
- Teaching, training or coaching experience in the course subject, within a corporate environment, or at a U.S. college/university institution.
- Experience in course development, including creating original academic content such as syllabi, learning objectives, lectures/presentations/scripts, learning activities, assignments, assessments, exams, and quizzes.
- Experience teaching online and/or developing academic content for online courses.
- Understanding of bit-depth, pixel-density and resolution issues.
- Graphic user interface (GUI) screen layout and composition.
- Experience in User Research Methods (quantitative/qualitative).
- Knowledge of existing and new technologies and constraints.
- Experience writing technical content and project specs.
- Ability to convey conceptual and complex ideas and information.
- Effective verbal/written communication and presentation skills (English).
- Effective organizational skills with attention to detail.
- Ability to collaborate with colleagues and work within a team environment.

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- Proficiency in one of the following for design courses: Sketch, Principle, Figma, InVision, UXPin, Adobe XD, Photoshop.
- Proficiency in (or willingness to learn) instructional and other technology, such as: Learning Management Systems (Canvas); lecture/presentation capture applications (Panopto); online video conferencing (Zoom); Microsoft Office (Word and PowerPoint); file sharing (Google drive or Dropbox); and Google tools (email, calendar, docs, sheets, slides, etc).

### Application Requirements

#### Document requirements

- Curriculum Vitae - Your most recently updated C.V.
- Cover Letter - In your cover letter, please include:
  - 1) the top 3 specialization(s) you are applying for within the UX, UI or User Research disciplines;
  - 2) any other UX/UI Design or User Research topics or specializations not previously listed;
  - 3) how your training and qualifications prepare you to teach within your specialization(s);
  - 4) a website link to your online UX/UI and/or UXR portfolio; and
  - 5) a **Statement on Contributions to Advancing Diversity, Equity, and Inclusion**: Please include information about how your pedagogical approaches and classroom strategies contribute to an equitable and inclusive classroom environment. Alternatively, please include information about your understanding of these topics, your record of activities to date, and your specific plans and goals for advancing equity and inclusion if hired to teach at Berkeley. See [additional information](#).

#### Reference requirements

References are requested from candidates at the interviewing stage, and references are only contacted for finalists.

**Apply link:** <https://aprecruit.berkeley.edu/JPF03483>

**Help contact:** [extension-jobs@berkeley.edu](mailto:extension-jobs@berkeley.edu)

#### Campus Information

Diversity, equity, inclusion, and belonging are core values at UC Berkeley. Our excellence can only be fully realized by faculty, students, and academic and non-academic staff who share our commitment to these values. Successful candidates for our academic positions will demonstrate evidence of a commitment to advancing equity, inclusion, and belonging.

The University of California, Berkeley is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual

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orientation, gender identity, national origin, disability, age, or protected veteran status. For the complete University of California nondiscrimination and affirmative action policy see:

<http://policy.ucop.edu/doc/4000376/NondiscrimAffirmAct>

In searches when letters of reference are required all letters will be treated as confidential per University of California policy and California state law. Please refer potential referees, including when letters are provided via a third party (i.e., dossier service or career center), to the [UC Berkeley statement of confidentiality](#) prior to submitting their letter.

As a condition of employment, you will be required to comply with the [University of California Policy on Vaccination Programs - With Updated Interim Amendments](#). All Covered Individuals under the policy must provide proof of receiving the COVID-19 Vaccine Primary Series or, if applicable, submit a request for Exception (based on Medical Exemption, Disability, Religious Objection, and/or Deferral based on pregnancy or recent COVID-19 diagnosis and/or treatment) no later than the applicable deadline. All Covered Individuals must also provide proof of receiving the most recent CDC-recommended COVID-19 booster or properly decline such booster no later than the applicable deadline. New University of California employees should refer to [Exhibit 2](#), Section II.C. of the [SARS-CoV-2 \(COVID-19\) Vaccination Program Attachment](#) for applicable deadlines. All Covered Individuals must also provide proof of being Up-To-Date on seasonal influenza vaccination or properly decline such vaccination no later than the applicable deadline. Please refer to the [Seasonal Influenza Vaccination Program Attachment](#). (Capitalized terms in this paragraph are defined in the policy.) Federal, state, or local public health directives may impose additional requirements.

Positions that are represented by a collective bargaining unit or agent have particular contracts. For more information, please refer to the relevant contract: [Lecturer contract](#), [Postdoctoral contract](#), [Research Series contract](#), and [Librarian contract](#). Questions about represented positions can be directed to the hiring unit.

### **Job location**

San Francisco Bay Area, California, U.S.A.



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To apply, visit <https://aprecruit.berkeley.edu/JPF03483>

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**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**

N/A

University of California Berkeley

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