

**Assistant Professor in Fashion and Business
The Hong Kong Polytechnic University**

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Posted Jun. 11, 2025, set to expire Oct. 12, 2025

Job Title Assistant Professor in Fashion and Business
Department SCHOOL OF FASHION AND TEXTILES
<https://www.polyu.edu.hk/sft/>
Institution The Hong Kong Polytechnic University
Kowloon, , Hong Kong

Date Posted Jun. 11, 2025

Application Deadline Until the position is filled

Position Start Date Available immediately

Job Categories Assistant Professor

Academic Field(s) Design - Fashion & Textile Design
Fine Arts - General

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Apply By Email

Job Description

THE HONG KONG POLYTECHNIC UNIVERSITY

With over 85 years of rich heritage, The Hong Kong Polytechnic University (PolyU) has evolved alongside society and made pivotal contributions to the development of Hong Kong, the Nation and the world. The University pursues world-class excellence in education, research and knowledge transfer to nurture socially responsible leaders and professionals, as well as to drive impactful research and innovation. PolyU will strive to continually excel as an innovative world-class university that makes a positive impact on society, living up to the University's motto: "To learn and to apply, for the benefit of mankind".

Ranked among the top 100 universities globally by well-known ranking organisations such as

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Quacquarelli Symonds (QS), Times Higher Education (THE) and U.S. News & World Report, PolyU offers a wide range of world-class educational and research programmes in seven faculties and three independent schools. PolyU has furthermore achieved commendable results in the QS World University Rankings by Subject 2025 – it is ranked in the global top 30 for seven subjects, is first in Hong Kong for three subjects, and is in the global top 100 for 26 subjects. For further details about the University, please visit PolyU's website at <https://www.polyu.edu.hk/>.

SCHOOL OF FASHION AND TEXTILES

The School of Fashion and Textiles is an independent school to meet the growing demand and explore creative possibilities. With rapid technological advancement, fashion is ever-expanding, with so many permutation and integration possibilities encompassing different aspects of society and humanities to contribute to knowledge advancement, reimagining the future, and betterment of society.

Situated in the best part of Hong Kong, PolyU offers an exciting lifestyle and ample opportunities for commerce and industry interactions through research and teaching. PolyU is a supportive and rigorous institution to pursue your academic ambitions on many fronts. For further information, please visit the School's website at <https://www.polyu.edu.hk/sft/>.

Assistant Professor in Fashion and Business (Ref. 250611001)

The appointee will be required to (a) teach and contribute to curriculum development at undergraduate and/or postgraduate levels and supervise research students; (b) initiate, lead, and participate in research, consultancy, and other scholarly activities leading to publications in high-impact journals and awards of research grants; (c) provide services to academic and departmental committees; and (d) perform any other duties as assigned by the Dean of School or his/her delegates.

Applicants should have (a) a PhD degree in Fashion Marketing, Psychology, Accounting and Finance, Sustainability or other related disciplines in Fashion Business; (b) sound knowledge in university teaching and research in market research, supply chain, operations management, retail operations, digital marketing, consumer behaviour, innovation management, fashion entrepreneurship, or other related areas; (c) solid research and publication records in high-quality scholarly journals as well as promising potential in bidding for research grants and establishing significant externally funded research programs; (d) strong commitment to excellence in teaching and research; and (e) excellent communication skills and be able to use English as the medium of instruction.

Preference will be given to those with strong research orientation, a proven record of publishing in top scholarly journals and success in securing grants and research funding.

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Conditions of Service

A highly competitive remuneration package will be offered. Appointment will only be on a fixed-term gratuity-bearing contract.

Application

Please submit an application through PolyU's career website (<https://jobs.polyu.edu.hk/academic>).

Consideration of applications will commence on 30 June 2025 until the position is filled. The University's Personal Information Collection Statement for recruitment can be found at https://www.polyu.edu.hk/hro/careers/pics_for_recruitment/.

PolyU is an equal opportunity employer, dedicated to fostering an environment that embraces diversity and demonstrates inclusion of people from all backgrounds, cultures, identities and experiences where all members of the University are treated with fairness, dignity and respect. To learn more about the University's "Statement on Equal Opportunities, Diversity, and Inclusion", please visit our website at https://www.polyu.edu.hk/hro/equal_opportunities_diversity_and_inclusion/.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

Hong Kong