

**Creative Content Associate
University at Buffalo**

Direct Link: <https://www.AcademicKeys.com/r?job=258929>

Downloaded On: Jul. 1, 2025 10:36pm

Posted Jul. 1, 2025, set to expire Jul. 29, 2025

Job Title	Creative Content Associate
Department	
Institution	University at Buffalo Buffalo, New York
Date Posted	Jul. 1, 2025
Application Deadline	07/29/2025
Position Start Date	Available immediately
Job Categories	Professional Staff
Academic Field(s)	Film/Video Art - Photography Art - General
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Job Description

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Creative Content Associate

Position Information

Position Title: Creative Content Associate

Department: VPSL Marketing, Communications and Outreach

Posting Link: <https://www.ubjobs.buffalo.edu/postings/57821>

Job Type:

Creative Content Associate University at Buffalo

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Full-Time

Posting Detail Information

Position Summary

The University at Buffalos Division of Student Life, Department of Marketing and Communications seeks to hire a **Creative Content Associate** to join our team. In this role, you will focus on producing dynamic photography and video content to support digital storytelling, social media, and marketing campaigns. The ideal candidate is a creative visual storyteller with strong technical skills, a collaborative spirit, and a passion for student life.

As Creative Content Associate, your responsibilities include:

- Lead the development and execution of photo and video content strategies for Student Life marketing, communications, and social media channels.
- Capture dynamic photography and videography of student life events, campus activities, student profiles, and promotional campaigns.
- Produce, edit, and deliver high-quality video content-from short social media clips to longer narrative or documentary-style videos.
- Collaborate with colleagues and campus partners to plan and execute visual content that aligns with UB brand standards and strategic goals.
- Maintain a visual content calendar aligned with strategic priorities and major university events (e.g., orientation, move-in, student org fairs).
- Maintain and organize the Student Life digital asset library, ensuring content is searchable, high-quality, and up to date.
- Provide creative direction and mentorship to student photographers and videographers, supporting their growth and development.

Due to the nature of our work, some evening and weekend hours will be required.

Our team recognizes the advantages diverse perspectives and backgrounds bring to the workplace. We are particularly interested in candidates who share this value and will work to achieve the university's goals of inclusive excellence.

Outstanding Benefits Package

Working at UB comes with benefits that exceed salary alone. There are personal rewards including comprehensive health and retirement plan options. We also focus on creating and sustaining a healthy mix of work, personal and academic pursuit - all in an effort to support your work-life effectiveness. We

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support your growth and development through our career coaching and training department and we qualify as a public service loan forgiveness organization. Learn more about our [benefit packages](#).

About The University at Buffalo

The University at Buffalo (UB) is one of Americas leading public research universities and a flagship of the State University of New York system, recognized for our excellence and our impact. UB is a premier, research-intensive public university dedicated to academic excellence. Our research, creative activity and people positively impact the world. Like the city we call home, UB is distinguished by a culture of resilient optimism, resourceful thinking and pragmatic dreaming that enables us to reach others every day. Visit our website to learn more about the [University at Buffalo](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

Minimum Qualifications

- Associate degree with a minimum of 2 years of experience ~~or~~ bachelors degree
- Demonstrated experience with Adobe Creative Suite, specifically photoshop and lightroom.
- Strong technical skills in camera operation, composition, lighting, and editing are essential.
- Excellent organizational skills and ability to manage multiple tasks at once.
- Demonstrated ability to work collaboratively on a team and with external partners.
- Creative thinking with an excellent eye for detail
- Knowledge of post-production techniques
- Understanding of computer software used for planning, editing and scripting
- This position requires traveling within the campus, between the campuses, and off campus, therefore, the candidate must be able to demonstrate their ability to meet this requirement.

Preferred Qualifications

- A degree in photography, visual arts, film, broadcasting, communications or related field.

Physical Demands

- Must have the ability to stand, stoop, bend, twist and stretch for long periods of time.
- Routine tasks require light, moderate and/or heavy physical effort; physical ability to move and hold recording equipment for long periods is required
- Must be able to work outdoors, as well as indoors, during all seasons of the year.

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Salary Range

\$51,261 - \$53,000

Special Instructions Summary

Please upload a video/photo portfolio for the portfolio of creative professional work document when applying.

Is a background check required for this posting?

No

Contact Information

Contact's Name: Louis Spina

Contact's Pronouns:

Contact's Title: Assistant Director of Marketing & Communications

Contact's Email: [lspina@buffalo.edu](mailto: lspina@buffalo.edu)

Contact's Phone: 716-645-3110

Posting Dates

Posted: 06/30/2025

Deadline for Applicants:

Date to be filled: 09/25/2025

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

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Contact

N/A

University at Buffalo

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